

IPS-UF#22 | Advertising Opportunities & Presentation Possibilities for Sponsors and Exhibitors

Status: v07.06/2022-09-07 (iP)

RegNo: MSP-AT.2201-01F (CE)

This document is a contractual part of the "IPS User Forum 2022 - Exhibitors' Agreement", which will be contractually agreed and signed with the respective sponsors/exhibitors.

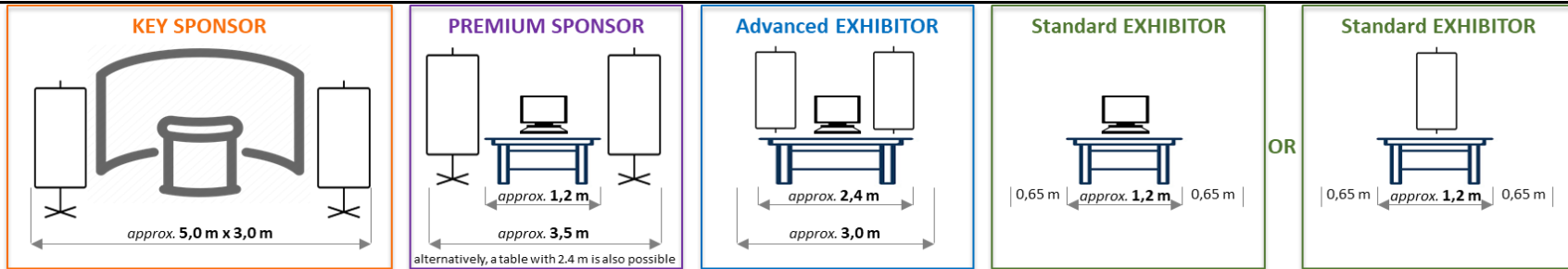
Media Type	Services for Sponsors & Exhibitors	KEY-SPONSOR	PREMIUM	Advanced	Standard
		Package	SPONSOR	EXHIBITOR	EXHIBITOR
		individual agreement	incl. 3 attendees	incl. 2 attendees	incl. 1 attendee
Welcome Reception & Foyer large-format screen	Presentation of Company Logo	X			
<i>Foyer large-format screen</i>	Prominent Logo and self-running company presentation on Large-Format Screen	X			
<i>Foyer large-format screen</i>	Highlighted Logo on Large-Format Screen in self-running Event Presentation	X	X		
Come Together @Event-Hotel	Presentation of Company Logo	X	X		
IPS User Forum Vienna - Gala Dinner	Presentation of Company Logo in Event Announcements & at Gala Dinner	X	X		2 Exhibitors (see Supplementary Service Items)
<i>IPS User Forum Vienna - Gala Dinner</i>	Naming of Company in Event Promotion on Social Media	X	X		
<i>IPS User Forum Vienna - Gala Dinner</i>	Possibility of company advertising	X			
Event & Program Outline (printout & PDF-book)	Naming of all Sponsors and Exhibitors (by name)	X	X	X	X
<i>Event & Program Outline (printout & PDF-book)</i>	Presentation of Company Logo	X	X		
<i>Event & Program Outline (printout & PDF-book)</i>	Prominent Logo and Brief Description of Company	X			
Event Website	Brief Description of Company	X	X	X	X
<i>Event Website</i>	Highlighted Logo in Company List	X	X	X	
<i>Event Website</i>	Highlighted Logo incl. Link to Company Website	X	X	X	
<i>Event Website</i>	Prominent Logo on Landing Page of Event	X	X		
<i>Event Website</i>	Product & Services Area - as a supplement to the company description	X	X		
<i>Event Website</i>	Download Area for Brochures & Advertising Material	X	X		
<i>Event Website</i>	Promotion of Topic-specific Hands-on Workshops highlighted in the event program	X	X		
Social Media	Event Presentation on Social Media			This benefits all	
<i>Promotion of Event in Social Media</i>	Naming of Company in Event Promotion on Social Media	X	X		
<i>Promotion of Workshops as Events</i>	Presentation of Topic-specific Hands-on Workshops on Social Media (as own events)	X	X		

IPS-UF#22 | Advertising Opportunities & Presentation Possibilities for Sponsors and Exhibitors

Status: v07.06/2022-09-07 (iP)

RegNo: MSP-AT.2201-01F (CE)

Media Type	Services for Sponsors & Exhibitors	KEY-SPONSOR Package	PREMIUM SPONSOR Package	Advanced EXHIBITOR Package	Standard EXHIBITOR Package
Trade Exhibition (exhibitor booth)	Exhibitor Table	X (and/or both)	X	X	X
<i>Trade Exhibition</i>	Table-Top Displays (Roll-ups or displays at the table)	X	X	X	X
<i>Trade Exhibition</i>	Roll-Ups (beside the exhibitor table)	X	X (max. two)	X (max. one)	
<i>Trade Exhibition</i>	Booth - Prominent Signage Throughout Forum	X			



2 chairs are available at the Premium Sponsor and Advanced Exhibitor booth, 1 chair is available at the Standard Exhibitor booth.

Expert Lectures & Professional Presentations	Company is introduced as a sponsor during the Welcome Sessions	X			
<i>Expert Lectures & Professional Presentations</i>	Logo projected on General Session Stage (incl. during breaks)	X	X		
additional Event Benefits	Lanyards (presenting the Key-Sponsors Logo's)	X			
<i>additional Event Benefits</i>	Live Product / Company Presentation Slot (commercial presentation slot's)	X	X	X	
<i>additional Event Benefits</i>	Topic-specific Hands-on Workshops (04th day of event; 1 Workshop is defined with 2h)	X	X		

High level of visibility and attention	Networking of the international IPS/ILS community with the IPS Forum 2022 in Vienna through ongoing posts on social media	X	X		
<i>High level of visibility and attention</i>	Linking to the event homepage by the international and national associations or trade associations	X	X		This benefits all
<i>High level of visibility and attention</i>	Posts will be published on mid-April and at least every 2 weeks. This ensures a very high frequency of access to the event homepage and subsequently to the linked sponsor/exhibitor pages.				



IPS-UF#22 | Advertising Opportunities & Presentation Possibilities for Sponsors and Exhibitors

Status: v07.06/2022-09-07 (iP)





RegNo: MSP-AT.2201-01F (CE)

		KEY-SPONSOR Package	PREMIUM SPONSOR Package	Advanced EXHIBITOR Package	Standard EXHIBITOR Package
Sponsoring & Exhibitor Fees	Normal Rate Closing date for regular registration: 2022-09-30	to be negotiated with event organizer	5 800 EUR incl. three complimentary attendees	4 800 EUR	3 800 EUR
	Early Bird Rate Deadline for Early Bird-registration: 2022-07-15			3 800 EUR incl. two complimentary attendees	2 800 EUR incl. one complimentary attendees
<p>The hotel rooms must be booked by the exhibitor's participants themselves. Please also note the information on www.IPS-UF.com. The following link will take you directly to the hotel's registration platform with the discounted rates.</p> <p style="text-align: right;">Link to Room Registration - Event Hotel SAVOYEN</p>					
Supplementary Service Items					
Additional advertisements will be made available to Key- and Premium-Sponsors and Exhibitors with an Advanced Package on a first come, first served basis.	Forum Bag - Sponsoring		1 700 EUR	max. two companies for each	
	Writing Folder - Sponsoring		1 100 EUR		
For Exhibitors which have booked the Advanced or Standard Exhibitor Package	Gala Dinner - Sponsoring ; incl. Presentation of Company Logo in Event Announcements & at Gala Dinner Naming of Company in Event Promotion on Social Media		1 500 EUR		max. 2 exhibitors

Rental fees do not include the cost of additional equipment, additional electricity and audio/visual equipment. Audio/Visual equipment may be ordered from the HOTEL (if available). Please pay fees directly to the HOTEL. This additional equipment must sit on the exhibit table (no floor standing equipment).

Additional Meeting Rooms

The event organizer has reserved additional smaller meeting rooms which can be used for individual or confidential meetings and (product) presentations.
The rental period is limited to 90 minutes for one unit. **These can be booked and paid for directly at the "Event Reception Desk".**

KEY-SPONSORS	Host and Event Organization	PREMIUM SPONSORS
 FACC @ IPS-UF#22	 HICO @ IPS-UF#22	  SONOVISION @ IPS-UF#22 NINEFEB @ IPS-UF#22
E-Mail to : vienna@IPS-UF.com		visit : www.IPS-UF.com